



STRATEGIC PLAN 2020-2025

Our path towards a barrier-free public post-secondary system in British Columbia



WHO WE ARE

We are a coalition of five student associations dedicated towards representing student voices and fighting for student rights and interests at the provincial level in BC. We are member-driven, student-led, and committed to furthering excellence in student leadership and advocacy.



KWANTLEN STUDENT
ASSOCIATION



UNIVERSITY OF THE
FRASER VALLEY
STUDENT UNION
SOCIETY



LANGARA STUDENTS'
UNION



CAPILANO STUDENTS'
UNION



UNIVERSITY OF BRITISH
COLUMBIA GRADUATE
STUDENTS' SOCIETY

WHAT IS A STRATEGIC PLAN?

A strategic plan is a guiding tool that outlines the key values and strategic priorities of an organization. A strategic plan acts as a roadmap for an organization over the course of several years, helping to build continuity year-over-year. There are several major components of a strategic plan, including a vision, purpose, guiding principles, key strategic priorities, and objectives.

VISION

The vision is an ideal world that the organization hopes to create.

PURPOSE

The purpose is the reason for the organization's existence.

GUIDING PRINCIPLES

The guiding principles are the organization's key tenets, and they are lenses through which all of the work set out in this strategic plan must be considered, understood, and undertaken.

KEY STRATEGIC PRIORITIES

The key strategic priorities are the things that the organization will prioritize over the next three to five years for the organization to most impactfully pursue its vision.

OBJECTIVES

Each key strategic priority has a number of objectives. These objectives are specific, measurable things that the organization plans to do in order to advance its key strategic priorities.



OUR STRATEGIC PLAN



VISION

“A barrier-free public post-secondary system in British Columbia.”

PURPOSE

“The Alliance of BC Students promotes the needs of students in British Columbia through advocacy, research, relationship-building, and effective leadership, seeking to create a public post-secondary system in BC that is accessible to every learner.”

KEY STRATEGIC PRIORITIES

- “Delivering effective advocacy through strong non-partisan political involvement”
- “Focusing on student rights and interests”
- “Creating value for our members”

GUIDING PRINCIPLES

BREAKING DOWN SYSTEMIC, INTERSECTIONAL BARRIERS TO POST-SECONDARY EDUCATION

OBJECTIVE 1

We will reduce financial barriers to post-secondary education by advocating for non-merit based, non-repayable funding options for students, and by seeking to strengthen public funding for post-secondary in order to lower the financial burdens passed on to students.

OBJECTIVE 2

We will reduce colonial barriers to post-secondary education by advocating for the decolonization and Indigenization of post-secondary spaces and practices.

OBJECTIVE 3

We will reduce patriarchal barriers to post-secondary education by advocating for stronger gender-based violence prevention, stronger supports for 2SLGBTQIAA+ students, and stronger supports for students with dependants.

OBJECTIVE 4

We will reduce accessibility barriers to post-secondary education by advocating for better supports for students with disabilities.

OBJECTIVE 5

We will advocate for stronger mental health supports for students.

OBJECTIVE 6

We will reduce racialized barriers to post-secondary education by amplifying the calls to action of Black students, Indigenous students, and students of colour.

OBJECTIVE 7

We will employ an intersectional framework analysis to all of our work, and recognize the interrelated nature of various forms of oppression in all that we do.



BUILDING STRONG RELATIONSHIPS WITH COMMUNITY PARTNERS, POLICYMAKERS, AND POST-SECONDARY STAKEHOLDERS

OBJECTIVE 1

We will be recognized by the media as the leading voice of students in BC.

OBJECTIVE 2

We will be recognized by government, policymakers, and stakeholders as the leading voice of students in BC.

OBJECTIVE 3

We will be recognized by students and student associations as the leading voice of students in BC.

OBJECTIVE 4

We will maintain non-partisanship, and use relationship-building with all parties to move our work forward.

OBJECTIVE 5

We will seek to grow our membership based on relationship-building and an excellent public reputation.



ROOTING OUR ADVOCACY IN EXCELLENT RESEARCH BUILT ON QUANTITATIVE DATA AS WELL AS THE LIVED EXPERIENCES OF STUDENTS

OBJECTIVE 1

We will produce thorough, scholarly research documents on all areas of advocacy that we pursue.

OBJECTIVE 2

We will always meaningfully consult with equity-seeking communities in order to ensure our advocacy adequately reflects and amplifies their priorities.

OBJECTIVE 3

We will consult frequently with our members to ensure that our advocacy reflects and amplifies their priorities.

OBJECTIVE 4

We will have issues-based policies outlining all of our positions.

OBJECTIVE 5

We will be responsive to new and emerging priorities, and will pursue policy objectives as they are identified by our members.

OBJECTIVE 6

We will ensure that the experiences of non-undergraduate, non-domestic, and non-urban students are meaningfully represented in our advocacy.





MAINTAINING EXCELLENCE IN OUR INTERNAL AND EXTERNAL ORGANIZATIONAL PRACTICES

OBJECTIVE 1

We will adhere to leading practices in non-profit governance.

OBJECTIVE 2

We will maintain fiscal sustainability.

OBJECTIVE 3

We will conduct internal business in transparent, accessible, and inclusive ways.

OBJECTIVE 4

We will allow ample opportunity for membership involvement and feedback in all decision-making processes.

OBJECTIVE 5

We will ensure all Officers are sufficiently trained, prepared and supported in their work.

OBJECTIVE 6

We will draw organizational support and guidance from all of our members.

OBJECTIVE 7

We will create opportunities and space for students from equity-seeking communities to shape our work and seek leadership within our organization.



ANNUAL PLANNING

On an annual basis, the executive committee shall develop an annual plan to indicate which objectives in the strategic plan are to be prioritized, and the targets by which those objectives should be measured, for presentation to the board for approval by the September board meeting.

